

**Maxwell Rollins**  
Curriculum Vitae  
422 Eastover Circle  
Summerville, SC 29483  
(843) 224-3540  
[mrollins@csuniv.edu](mailto:mrollins@csuniv.edu)

### **Educational History**

- D.B.A., *Liberty University*, Cognate in Leadership, 2017
- M.B.A., *Charleston Southern University*, 1995
- M.A.Ed., *Citadel*, Concentration in Mathematics, 1990
- B.S., *College of Charleston*, Applied Mathematics, Concentration in Economics, 1988

### **Instructional History**

#### *Charleston Southern University*

- Director of Graduate Programs Nielsen College of Business, 2017 – present
- Professor of Business Administration, 2021–present
- Associate Professor of Business Administration, 2017 - 2021
- Assistant Professor of Business Administration, 2007 - 2017
- Assistant Professor of Mathematics, 1999–2007
- Instructor of Mathematics, 1995-1998
- Visiting professor, Mathematics, 1994-95
- Visiting professor, School of Business, 1993-94
- Adjunct professor, School of Business, 1991-93

#### *Trident Technical College*

- Adjunct professor, Mathematics, 1990-93

### **Teaching Experience**

#### *Nielsen College of Business Charleston Southern University*

- Leadership Dynamics and Decisions (Graduate)
- Business Ethics from a Christian Worldview (Graduate)
- Leadership
- Business Plan Development
- Small Business Management
- Business and Economic Statistics
- Business Finance
- World of Business: Entrepreneurs, Markets, and Value Creation
- Principles of Management
- Principles of Microeconomics
- Principles of Macroeconomics
- Organizational Behavior and Leadership
- Business Communications

#### *Mathematics Department, Charleston Southern University*

- Business Calculus

- History of Mathematics
- College Algebra and Foundation Algebra
- Pre-calculus
- Introduction to Mathematical Structures
- Introductory Statistics

### **Honor Societies**

#### *Sigma Beta Delta*

- Faculty Chapter President 2010 - present

#### *Alpha Chi*

- Faculty Advisor 1994 – 2016; Faculty Chapter Lead Sponsor 2017-present

### **Professional Experience**

#### *Jay Maxwell's Music by Request, LLC*

- President/owner of multi-unit mobile disc jockey service since 1982 - 2022.
- Wedding reception coordinator – helped bridal couples plan and facilitate their event and served as their master of ceremonies.

#### *Lowcountry Wedding Professionals*

- Past Board member of this professional wedding organization. Served as President, Membership and Education Chair.

### **Dissertation**

- Dissertation for DBA, Liberty University. 2017. *A Phenomenological Exploration of Women Entrepreneurs' Attitudes and Views on Establishing a Mentoring Relationship*  
*Dwane Thomas: Think Outside the Border*

### **Journal Articles**

- Gerdes, D. L., Pearson, R. S., & Rollins, J. M. (Submitted). *It's a done deal*. Southeast Case Research Journal 17(2), 26-29.
- Gerdes, D. L., Fuss, M., O'Brien, Rollins, M., & Rudebock R. (2021, Spring). *Four Models for Conducting the Introductory Business Course*. CBAR: Christian Business Academy Review. (75-83).

### **Journal Reviewer**

- Reviewer for the Southeast Case Research Association (SECRA) Case Research Journal, 2021-2022.

### **Popular Articles**

#### *Play Something We Can Dance To*

- Researched most popular songs for DJ events.
- Published the results in book to sell to other DJs in U.S. and Canada
- Results also used as a basis for the articles for Mobile Beat magazine.

#### *Mobile Beat Magazine*

- Wrote for every issue of magazine (6 articles per year), 1992 - 2019.

## Outside Presentations

- Gerdes, D. L., & Rollins, J. M. (February 25, 2022). *Dwane Thomas: Think outside the border*” Southeast Case Research Association (SECRA), Myrtle Beach, South Carolina.
- Gerdes, D. L., Irving, J., Rollins, J. M., Fuss, M., & Embry, K. (October 2, 2021). *The temptations of Leadership: How faith protects leaders (and followers) from themselves*. Paper presented at the 2021 Annual Conference of the Christian Business Faculty Association. Nashville, TN.
- Gerdes, D. L., Rollins, J. M. (2021, February 26). “*The Missionary, the prostitutes, and the coffee*” Southeast Case Research Association (SECRA), Myrtle Beach, South Carolina. [Online]
- Gerdes, D. L., Pearson, R. S, & Rollins, J. M. (2020, February 27-29). “*It’s a done deal*” Southeast Case Research Association (SECRA), Myrtle Beach, South Carolina.
- Gerdes, D. L., Fuss, M., O’Brien, R., & Rollins, J. M. (October 5, 2018). *The value of the introduction to business course* [Panel discussion]. Paper presented at the 2018 Annual Conference of the Christian Business Faculty Association. Chattanooga, TN.
- Gerdes, D. L. & Rollins, J. M. (2015, February 20). *That’s not fair: Perspectives of organizational justice*. Paper presented at the annual meeting of the Southeast Case Research Association (SECRA), Myrtle Beach, SC.
- Gerdes, D. L. & Rollins, J. M. (December 14, 2017). *Servant Leadership: Leadership panel discussion*. Association of Government Accountants Professional Development Training. Charleston Southern University, N. Charleston, South Carolina.
- Pearson, R. S. & Rollins, J. M. (2013). *Integrating Economic Insight, Entrepreneurial Spirit, and Character Development through a Christian Worldview into the Introductory Business Curriculum* Paper presented at Association of Private Enterprise Education.

## Thesis Committees

- Dissertation Committee Member (2022) for Stephen Sistare’s Doctoral Dissertation “Overcoming resistance through organizational change models and leadership strategies” Charleston Southern University, North Charleston, SC.
- Dissertation Committee Member (2022) for Karen Stewart’s Doctoral Dissertation “Executive presence: African American female executives’ leadership experiences during America’s racial awakening and covid-19” Charleston Southern University, North Charleston, SC.

## Awards

- *Charleston Southern University*
- Excellence-in-Teaching Award, 1999

- Nominated for Excellence-in-Teaching, 1997, 1998, 1999, 2007, 2009, 2012, 2015, 2016
- Outstanding Faculty Award, 1997
- Faculty Member of the Year (College of Business), 2011, 2014
- Excellence in Research (College of Business), 2021
- Distinguished Service Award – creating 10-month MBA (COB), 2020
- Who's Who Among America's Teachers, 1998, 2003, 2004

*Professional Awards*

- Best Paper Award Christian Business Faculty Association (2021)

*Other Professional Awards (Jay Maxwell's Music by Request, LLC)*

- The Knot Best of Vendor Award (Wedding Disc Jockey for Southeast) 2007 – 2009, 2011, 2012, 2014, 2016, 2018-2019
- Wedding Wire Bride's Choice Award, 2011 – 2019

**Professional Associations**

- Member, CBFA, Christian Business Faculty Association 2017 – present
- Member, SECRA, 2019-present