

Public Disclosure of Student Achievement

Institution Name: Charleston Southern University

Business Unit(s) included in this report: Hans A. Nielsen College of Business

Academic Period Covered: <u>Summer 2019 to Spring 2024</u>

Date Submitted: 12/12/2024

PROGRAM	INDICATOR	RESULT	GOAL
Bachelor of Business Administration - All	Four-year Graduation Rate for Juniors	89.0%	80.0%
Accounting		82.4%	80.0%
Entrepreneurship		75.0%	80.0%
Financial Management		100.0%	80.0%
General Business		100.0%	80.0%
Human Resource Management		88.9%	80.0%
Management		92.3%	80.0%
Marketing		91.3%	80.0%
Personal Financial Management		N/A	N/A
Supply Chain Management		N/A	N/A
Master of Business Administration (MBA)	Five-year Master Graduation Rate	50.0%	70.0%
General Management		46.8%	70.0%
Healthcare Management		100.0%	70.0%
Supply Chain Management		75.0%	70.0%
Master of Arts in Organizational Leadership (MA-OL)	Five-year Master Graduation Rate	54.5%	70.0%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED	
Four-year Junior Graduation Rate	The basis (denominator) for the calculation is all students in the BBA Program major who became juniors (60 to 90 credit hours) during the 2019-20 school year. The number of students who graduated by Spring 2024 is the four-year measure (numerator).	
Five-year MBA Graduation Rate	The basis (denominator) for the calculation is the number of students in the MBA Program entering the summer, fall and spring semester cohorts of the 2019-20 school-year. The number of students who graduated by Spring of 2024 is the measure (numerator).	
Five-year MA-OL Graduation Rate	The basis (denominator) for the calculation is the number of students in the MA-OL Program entering the summer, fall and spring semester cohorts of the 2019-20 school-year. The number of students who graduated by Spring of 2024 is the measure (numerator).	

Notes:

BBA - 94/115 = 81.7%

MBA – 2016-80, 2017-30, 2017-50 New students (excluding canceled) – 57 Graduated – 32 DID not graduate – 25 32/57 = 56.1%

MAOL – 2016-80, 2017-30, 2017-50 New students (excluding canceled) – 23 Graduated – 12 DID not graduate – 11 12/23 = 52.2%